

Prof. dr. ir. P.J.M. van Oosterom  
OTB Research Institute for the Built Environment  
Delft University of Technology  
P.O. Box 5030  
2600 GA Delft

**Subject** Letter of support for NWO grant proposal  
**Date** 31 August 2011

Dear Prof. van Oosterom,

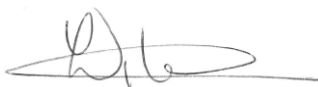
With considerable interest I have read your proposal to develop a large scale research facility "Maps4Science". From our perspective as a tools developer for geo-research, a facility like this is important because it will allow our customers to make much more efficient use of our track analysis software.

Noldus Information Technology develops software tools and integrated solutions for tracking and analysis of human and animal movement and behavior. Since the early 90s we have developed and marketed tools for experimental research in laboratory environments. Recently, we have started applying our extensive knowledge of track analysis and automated behavior recognition to geo-data, i.e. tracks acquired with GPS loggers and other positioning systems. Interpretation of GPS tracks in the geo-context and real-time or offline detection of location-based events requires accurate maps, with regions of interest for the researcher (habitats, vegetation types, waterways, roads and other man-made structures) designated and available in a format suitable for automatic retrieval by our analysis software.

We support your initiative because we see the following benefits for our company and the Netherlands science community: the availability of accurate maps will allow scientists to use our software in a much more efficient way, and your facility may serve as a repository and exchange platform for tracks collected with our software by scientists.

We look forward to discussing how Noldus Information Technology can contribute to your proposed facility, and how we can create added value for the scientific community.

Yours sincerely,



Dr. L.P.J.J. Noldus  
Managing Director

Innovative solutions  
for behavioral research

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